



Get noticed by over 1,300 grateful community members and their families in north and central New Jersey!

SPONSORSHIP LEVELS

Crossing the Finish Line | \$10,000

Everyone and anyone can enjoy and attend our 5K Run and Walk due to your generous donation!

Getting Your Second Wind | \$5,000

Our 5K Run and Walk events can be held in accessible locations for everyone to come and enjoy!

Halfway There | \$2,500

Sponsor the fun activities along our two mile walk so that families can make memories along the way.

Lengthen Your Stride | \$1,500

Ensure that everyone has refreshments and fun activities for the 5K.

You're On Your Way | \$1,000

Help us to create our annual 5K Run and Walk t-shirts for event attendees to wear proudly!

Ready, Set, Go | \$600

Get your company name displayed on our event website.

Warming Up | \$350

Be a mile marker sponsor. Hundreds of runners and walkers will see your company name on event signage.

QUESTIONS?

Contact Joanna at joanna@good-grief.org or 908.594.2010

SPONSORSHIP DEADLINE: FRIDAY, MAY 1

SPONSORSHIP OPPORTUNITIES

SUNDAY, MAY 17, 2026

Mercer County Community College, West Windsor, NJ

SUNDAY, MAY 31, 2026

Drew University, Madison, NJ

BECOME A 5K RUN AND WALK EVENT SPONSOR:

- **ONLINE:** Visit <https://good-grief.org/Princeton5KRun> or <https://good-grief.org/Morristown5KRun> and click on the SPONSOR button.
- **MAIL:** Mail a copy of this form with a check, made payable to Good Grief, to Good Grief, Attn: Joanna Green, 38 Elm Street, Morristown, NJ 07960
- **EMAIL:** Scan and email this form to: joanna@good-grief.org

SELECT YOUR SPONSORSHIP LEVEL:

- | | |
|---|----------|
| <input type="checkbox"/> Crossing the Finish Line | \$10,000 |
| <input type="checkbox"/> Getting Your Second Wind | \$5,000 |
| <input type="checkbox"/> Halfway There | \$2,500 |
| <input type="checkbox"/> Lengthen Your Stride | \$1,500 |
| <input type="checkbox"/> You're Almost There | \$1,000 |
| <input type="checkbox"/> Ready, Set, Go | \$600 |
| <input type="checkbox"/> Warming Up | \$350 |

ARTWORK

REQUIREMENTS:

Please email a high-resolution JPEG or EPS file of your logo to joanna@good-grief.org by April 18 to be included on all event promotional materials.

Date _____

Company/Business _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Enclosed please find a check in the amount of \$ _____

SPONSORSHIP LEVELS AND BENEFITS

There are so many benefits to being a Good Grief 5K Run & 2 Mile Walk Sponsor, including brand exposure and promotion within our extensive network. Your gift supports Good Grief's mission of building resilience in children, strengthening families, and empowering communities to grow from loss and adversity.

SPONSORSHIP DEADLINE: FRIDAY, MAY 1, 2026



CROSSING THE FINISH LINE | \$10,000

- Your logo on event website, emails, t-shirt, welcome sign, lawn signage
- 50 free registrations at the 5K of your choice
- A shout-out on one of our virtual webinars
- A place to gather and enjoy the day—a tent and table will be provided. Feel free to bring snacks and decorations for your tent!
- Four social media posts across all Gg platforms
- Complimentary table for your use in our exclusive sponsor zone at both events

GETTING YOUR SECOND WIND | \$5,000

- Your logo on event website, emails, t-shirt, welcome sign, lawn signage
- 30 free registrations at the 5K of your choice
- A place to gather and enjoy the day—a tent and table will be provided. Feel free to bring snacks and decorations for your tent!
- Two social media posts across all Gg platforms
- Complimentary table for your use in our exclusive sponsor zone at both events

HALFWAY THERE | \$2,500

- Your logo on event website, emails, t-shirt, welcome sign, lawn signage
- Complimentary registrations for 20 people at 5K of your choice
- One social media post across all Gg platforms
- Complimentary table for your use in our exclusive sponsor zone at both events

LENGTHEN YOUR STRIDE \$1,500

- Your name on event website, emails, t-shirt, welcome sign, lawn signage
- Complimentary registrations for eight people at 5K of your choice
- Complimentary table for your use in our exclusive sponsor zone at both events

READY, SET, GO \$600

- Your name on event website, emails, t-shirt, welcome sign, lawn signage
- Complimentary registrations for two people at 5K of your choice
- Complimentary table for your use in our exclusive sponsor zone at one event of your choosing

TABLE SPONSOR | \$150

- A reserved table for your use in our exclusive sponsor zone at one event of your choosing

YOU'RE ON YOUR WAY \$1,000

- Your name on event website, emails, t-shirt, welcome sign, lawn signage
- Complimentary registrations for six people at 5K of your choice
- Complimentary table for your use in our exclusive sponsor zone at both events

WARMING UP \$350

- Your name on event website, t-shirt, welcome sign, lawn signage
- Complimentary table for your use in our exclusive sponsor zone at one event of your choosing

PRINCETON-AREA 5K RUN & 2 MILE WALK | MAY 17, 2026

Mercer County Community College, West Windsor, NJ

MORRISTOWN-AREA 5K RUN & 2 MILE WALK | MAY 31, 2026

Drew University, Madison, NJ