



G GOOD GRIEF™

***COMPASSION.
SUPPORT.
COMMUNITY.***

**2016!
ANNUAL
REPORT •**

DEAR FRIEND OF GOOD GRIEF

THANK YOU FOR MAKING 2016 ANOTHER REMARKABLE YEAR AT GOOD GRIEF!

We consider our kids superheroes because of the challenges they face and overcome each and every day. Our programs help children and families become more resilient. Over the past year, we lived up to our core belief that the adversities grief creates can be overcome when grief is cared for with compassion, support, and community. We could not do it without the leadership and support of friends like you.

When people become saddened by the many forms of hurt filling our world, Good Grief holds onto hope. For us, hope manifests itself in the form of our 200+ volunteer facilitators who give not only their time, but also their compassion, week after week. Hope is the 2,598 donors who generously provided ongoing support to our 793 program participants. Hope is when a three-year-old tells a four-year-old, "we'll get through this together."

In 2016, we faced pressure to meet the ever growing demand for our respected programs with determination and by adding a new Night of Support to our Princeton Center and laying the groundwork for a sixth night of Support in Morristown. We did not stop there, though! In 2016, we continued to build upon and improve our direct service programs with industry leading thought-leadership, creativity, and quality. We believe it is not only important to serve as many families and children as possible, but to give them the best support and outcomes as possible.

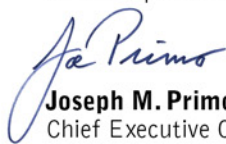
In 2017, we will build on our 2016 successes and launch a robust community outreach and education program. This ambitious new project is made possible thanks to the meaningful gifts we received from the Green Family Foundation and the William E. Simon Foundation.

Our Princeton Capital Campaign remains a key focus as we strive to fully fund our Princeton Center at 5 Mapleton Road and to invest in its growth. We will also grow our enrichment programs with our inaugural Grief Expressions summer camp.

We are looking forward to many more opportunities to show you how Grief is Good in 2017! We truly rely on you to support this meaningful, impactful work and all the families who find hope in it. Thank you wholeheartedly for your unwavering support of our mission and for being a part of the Good Grief community.

THANK YOU FOR PUTTING THE GOOD IN GRIEF!

With Deep Gratitude,



Joseph M. Primo, MDiv.
Chief Executive Officer | Good Grief



Love
Never
Dies

A handwritten sign on a white background with a pink border. The text reads "Love Never Dies" in purple and red ink. There are two heart-shaped drawings: one purple and one red.

JOE DELUCA
GOOD GRIEF DAD

“Good Grief makes you feel at home, in a way. You truly are with people who get it. It’s made me realize that there is strength in numbers and I’m truly not the only person in the world feeling like this. Good Grief is someplace that has made, and is making us, prepared for every day that we are without my wife.”

LINDSAY BISCHOFF
GOOD GRIEF TEEN

“Good Grief is definitely a second family, because outside of Good Grief, you don’t have anyone in your peer group or your friend group that really understands the process of grieving. When you come to Good Grief, you can see your friends and you kind of grow together.”



FAMILIES

10 TIPS FOR COMMUNICATING WITH GRIEVING CHILDREN

1 LISTEN, TRULY LISTEN

2 BE PRESENT

3 POSE OPEN-ENDED QUESTIONS

4 FOLLOW THEIR LEAD

5 BE AUTHENTIC

6 PROMPT CONVERSATION AND ASK QUESTIONS AMIDST DAILY ROUTINES

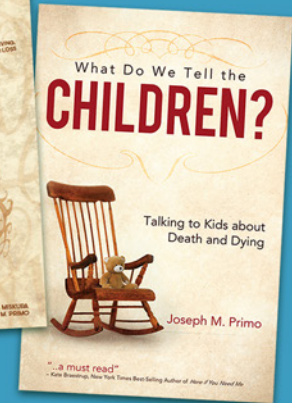
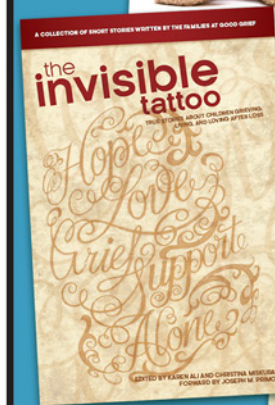
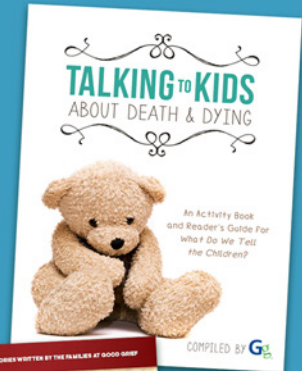
7 BE HONEST

8 TAKE TIME TO SHARE

9 MAKE CONVERSATIONS COMFORTING

10 BE SPONTANEOUS!

GOOD GRIEF BOOKS



FOR MORE RESOURCES,
VISIT WWW.GOOD-GRIEF.ORG/RESOURCES

793
PARTICIPANTS

#S SERVED



1,575!

OF PIZZAS



PARTICIPANT GROWTH
FROM LAST YEAR

13%



EDUCATION

**LAUNCHED
NEW EDUCATION
INITIATIVE**




2598

OF GIFTS



\$1.3M

\$\$ RAISED




NEW
BOARD MEMBERS

3




\$1,423,800

CONTRIBUTED
SERVICES



245

OF VOLUNTEERS



127
TOWNS

COMMUNITIES
SERVED



THIS

YEAR

WAS A

SUCCESS!

2016 HIGHLIGHTS

WE OFFERED A VARIETY OF ENRICHMENT PROGRAMS FOR OUR FAMILIES

Good Grief partnered with Outward Bound Philadelphia to offer a five-day grief and adventure course on the Delaware River to our teens, started developing a curriculum for an outdoor adventure program for young adults called "Project Wanderlove", have maintained a partnership with two equine therapy farms to provide our pre-teens with preventative care and modalities for alternative expression, and built a partnership with Patchwork Bears.

WE HOSTED FIVE FACILITATOR TRAINING SESSIONS IN 2016

Which resulted in the addition of 69 new trained facilitators. We currently have a base of 201 trained facilitators. Our facilitators provide approximately 14,238 hours of volunteer time, which is valued at \$1.42M in contributed services.

OUR DIRECT SERVICE PROGRAMMING HAD 322 FAMILIES ENROLLED.

This represents 793 individual Nights of Support program participants.

WE SUCCESSFULLY LAUNCHED OUR INAUGURAL 8-HOUR "SUMMER INSTITUTE" IN JULY

We are committed to investing in our volunteers through continuing education opportunities that enhance the quality of our programs. Over 100 facilitators attended a keynote presentation, participated in break-out workshops, and heard from Good Grief participants in a panel discussion.

WE HELD OUR 3 SIGNATURE EVENTS

The 5K Run and Walk for Hope, Golf "Fore" the Kids, and the Great Pumpkin Ball raised \$501,757 for our peer support programs, community education initiatives, and advocacy efforts.



A WORD FROM OUR VOLUNTEERS

JENNIFER HUGHES GOOD GRIEF FACILITATOR

"It's hard to pick the most significant thing I have learned at Good Grief. I love the kids, and I love the practice of being present. It is the most life-affirming thing. I guess that's the only way to describe this work- it's life-affirming. There is joy and pain, and you are there for all of it. Children are complicated, and they process differently. It teaches me so much every single time; every night it teaches me something else."

ADRIANE BERG GOOD GRIEF FACILITATOR

"Facilitating at Good Grief is the most rewarding thing that I do. Period. To see these kids enjoying each other, being able to talk about their grief but also play at the same time is wonderful. I am getting a lot of personal insight. I lost my father when I was 11-years-old. By facilitating, I'm learning that it wasn't only the loss of my father; it was the timing of the loss of my father that was so important."

WAYS TO GET INVOLVED

- BOARD OF DIRECTORS
- ADMINISTRATIVE
- EDUCATION
- PROGRAM
- EVENTS
- COMMITTEES
- INTERNSHIPS
- MARKETING

FOR MORE INFORMATION, VISIT GOOD-GRIEF.ORG/VOLUNTEER-OPPORTUNITIES



PRINCETON CAPITAL CAMPAIGN

In 2015, the Good Grief Board of Directors launched a \$2 million Capital Campaign to ensure a permanent home in Princeton. This new center ensures that no child has to grieve alone in Mercer and Middlesex counties. Princeton Capital Campaign gifts will be directed to fully fund the purchase of the center and allow for program growth and expansion. The campaign will focus on receiving support from foundations, corporations, small businesses, and individuals.



HELP US FUND OUR NEW HOME
SO WE CAN BETTER SERVE
MORE CHILDREN AND FAMILIES
IN THEIR TIME OF NEED.

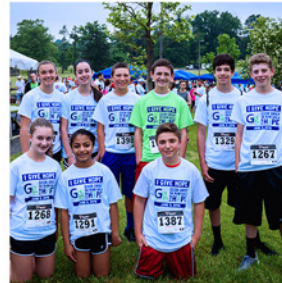
FOR MORE INFORMATION:
CALL 609.498.6674 X8010 OR
EMAIL [GIVING@GOOD-GRIEF.ORG](mailto:giving@good-grief.org)



WE LOOK FORWARD TO SEEING YOU IN 2017!

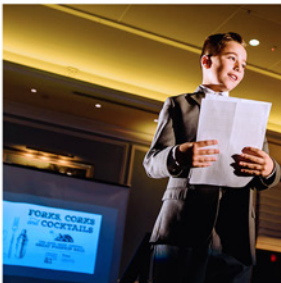
GOLF "FORE" THE KIDS

May 8, 2017



5K RUN AND WALK FOR HOPE

June 4, 2017



THE GREAT PUMPKIN BALL

October 20, 2017



G^o PARTNERS

CORPORATE PARTNERS

AmeriHealth New Jersey
Atlantic Health System
Bayer
BlackRock
Celgene Corporation
JBK Associates International
Princeton Gastroenterology Associates
Private Advisor Group
TSS Facility Services

COMMUNITY PARTNERS

Bear Makin' Ladies
Children's Brain Tumor Foundation
Family Guidance Center
Family Health Center of MMC
Garden State Watercolor Society, Inc.
Greenwood Garderns
Madison BPO Elks Lodge #1465
New Jersey Youth Chorus
Outward Bound
Princeton Day School
Princeton Theological Seminary
Rocking Horse Rehab
Rotary Club of the Princeton Corridor
Spring Reins of Life
The Feed Truck, Kingston
The Garden Club of Morristown
The Kellogg Club
The Patchwork Bear
The Stories Between
Trinity Church, Princeton

MATCHING GIFTS / EMPLOYEE GIVING

Allstate The Giving Campaign
Ally Giving
Bank of America Charitable Fund
Bank of America Employee Giving Campaign
Benevity Community Impact Fund
Bloomberg
BNY Mellon Community Partnership
Charity Choice
Chubb & Son
Church & Dwight Employee Giving Fund
Conoco Phillips Matching Gifts
Deutsche Bank Americas Foundation
DonateWell
Fox and Roach Charities
JRJ Charitable Giving Fund
Morgan Stanley
Network For Good
PepsiCo Silicon Valley Community Foundation
Pfizer Foundation Matching Gifts Program
Scottrade, Inc.
Truist
United Way of Greater Philadelphia and Southern NJ
YourCause

FOUNDATION PARTNERS

Agents for Children's Health
American Express Foundation
Bayer Foundation
Christ Church Board of World Fellowship
Community Foundation of NJ
Community Health Charities of America
Deutsche Bank Americas Foundation
F.M. Kirby Foundation, Inc.
Glen Ridge Community Fund
Green Family Foundation
H. Herbert Myers Memorial Foundation
Hidden Pond Foundation
Investors Foundation
J Leonard and Brigid K Bailey Family Foundation
James E and Diane W Burke Foundation
Jennifer Swift Fieldman Foundation
John Bickford Foundation
Langworthy Foundation
Leen Foundation
Lois and Leonard Green Charitable Foundation
MCJ Amelior Foundation
Merck Foundation
Overlook Hospital Foundation
Provident Bank Foundation
Rite Aid Foundation KidCents
Sanofi Foundation of North America
Schwab Charitable Trust
Selective Insurance Group Foundation
Steven M. Rothbard Foundation
Summit Area Public Foundation
The Harry Frank Guggenheim Foundation
The M&T Charitable Foundation
Thomas Glasser Foundation
US Charitable Gift Trust
Wawa Foundation
Wells Fargo Foundation
William E. Simon Foundation

BUSINESS PARTNERS

A Stitch Ahead	J. Hilburn Custom Clothiers	Panera Bread
Abbie	J&J Snack Food	Paradise! A Lilly Pulitzer Shop
Aires Jewelers	JaZams	PEF Services LLC
Apple Store, Rockaway	Jerry Rose Floral and Event Design	PhyBus, LLC
ASA Architectural Design	Jersey Mike's Subs, Princeton	Pinehurst Golf
Atlantic Neurosurgical Specialists, PA	Jersey Mike's Subs, Whippany	Princeton HealthCare System
Audi Princeton	Jockey Hollow Bar and Kitchen	Quartet
Bar Method Madison	Jules Thin Crust Pizza, Princeton	Red Sky Marketing Group
Barre 3 Morristown	Kings Market – Chatham	Resource Real Estate
Bruen Real Estate Group at Coldwell	Kripalu Center for Yoga and Health	Restaurant Serenade
Banker	KUKA Robotics Corporation	Rocco's Pizzeria and Restaurant
Bubba Jones, LLC	Lakeland Hills YMCA	Rod's Steakhouse
Butcher and Baker	Lindabury, McCormick, Estabrook & Cooper, PC	Romeo's Pizza, Princeton
Cho's Ascent Martial Arts	Madison Area YMCA	Ruth's Chris Steakhouse, Parsippany
Costco, East Hanover	Madison Mud Clay Studio	Salerno Duane, Inc.
Countryside Studios	Madison Nautilus Diner	Shop Rite Chatham
Cranbury Therapeutic	Maplecrest Ford of Mendham	Slamwich Scratch Kitchen
Crowley Cupcakes	Mayo Performing Arts Center	Small World Coffee, Princeton
Crum & Forster	McCarter Theater	SmartWorld Coffee
Educational Testing Service	Merrill Lynch, Princeton	SportsCare Performance Institute
End of Elm	Metro Dental Associates	Starbucks, Morristown
Epoch Investment Partners	Miami Dolphins	Stop and Shop Madison
Freeh Group International	Miele	Terabyte Consulting, LLC
Fulton Bank	Morris Animal Inn	The Bank of Princeton
Gratitude Yoga	Morris Brick and Stone Company	The Depot Gift Shop
H2Ocean Restaurant	Morris Pizzeria, Morristown	The Ivy Inn, Princeton
Hamilton Jewelers	Morristown Tire	Toa Reinsurance Company
Harvest Restaurant Group	New Jersey HealthCare Specialists	Today's Business
Hecht Family Chiropractic Care	New Jersey Manufacturer's Insurance Company	ToneyKorf Partners, LLC
Hickory Tree Deli	Norris, McLaughlin & Marcus	TPC Jasna Polana
Holt's Cigars	NY Giants	Unionville Vineyards
Intermedium Financial	NY Knicks	Vuocolo River Beach Camp
Investors Bank		Wegmans Bridgewater
		Whistling Straits
		Whole Foods Princeton
		YES Network
		Zen Architecture
		Zinburger Wine and Burger Bar



GOOD GRIEF™

PUTTING THE GOOD IN GRIEF WITH
COMPASSION, SUPPORT & COMMUNITY



WWW.GOOD-GRIEF.ORG

38 Elm Street | Morristown | NJ | 908.522.1999
5 Mapleton Road | Princeton | NJ | 609.498.6674

